NATIONAL ENERGY ACTION



BECOME OUR DIRECTOR OF POLICY AND INFLUENCE

WWW.NEA.ORG.UK

COULD YOU BE OUR DIRECTOR OF POLICY AND INFLUENCE?

Adam Scorer, Chief Executive at National Energy Action (NEA), says:

'National Energy Action's mission is that everyone should be able to afford to keep their home warm and healthy. Can you help us shape our evidence into an unstoppable momentum for change? Evidence derived from our client insight and your expert colleagues. Change in how energy markets work. Change in how the low carbon transition benefits low-income households. Change in the way that people in desperate circumstances are supported.

'The challenge and opportunity are huge. National Energy Action is a passionate, mission-led charity. You would work across governments, parliaments, think tanks, campaigners, industry and regulators. You would lead the way in our advocacy priorities and in partnership with many other organisations.

'We know that achieving change takes more than clear objectives and evidence. It takes influence, ambition and determination for change. National Energy Action is looking for someone who will take our influence to the next level. Could that be you?'



WE ARE NATIONAL ENERGY ACTION

We are the national fuel poverty charity, working to ensure that everyone in England, Wales and Northern Ireland is warm and healthy at home. Many households in the UK are in need of more energy bill help. Around 10 million households currently live in fuel poverty across the UK.

Support

We support vulnerable individuals, households and communities to find a way out of fuel poverty.

Awareness

We raise awareness of the causes, scale and consequences of fuel poverty and help our stakeholders and partners to make a difference to the lives of the fuel poor with the best information, support and tools.

Change

We change the world for households in fuel poverty by influencing the policies, decisions, programmes and behaviours of governments, companies and public bodies.



OUR IMPACT AT A GLANCE

31,872+
people supported with advice, financial support and more

£8.2m
in financial gains for clients in one year

£15.36
social value for every £1 that we invest in projects

10,509
reached through our training and education work

2,700+
media mentions and appearances in one year

WHAT WILL YOU DO AS OUR DIRECTOR OF POLICY AND INFLUENCE?

You will provide strategic leadership, shape our influencing strategy, ensuring evidence from frontline services drives meaningful change for fuel poor households.

As Director of Policy and Influence, you will provide strategic leadership for National Energy Action's policy, research, insight and public affairs work. You will shape our influencing strategy, ensuring evidence from frontline services drives meaningful change for fuel poor households.
As a member of the Senior Management Team, you will build relationships with ministers, parliamentarians, regulators and industry leaders across the UK. You will position National Energy Action as a trusted voice, shaping debate on energy affordability, housing and the net zero transition.
You will lead talented colleagues, oversee engagement with the APPG for Warm Homes, and ensure our influencing work delivers a lasting impact for the people and communities we serve.

WHAT WE WANT FROM YOU

Influential leader: You will be a credible, influential leader with experience of shaping policy, building coalitions and delivering change. You understand how political and regulatory decisions are made and how to influence them effectively.

Strategic thinker: We are looking for someone who brings people together around a shared purpose, communicates complex issues clearly, and builds trusted relationships with senior decision-makers. You combine strategic thinking with practical delivery, helping colleagues turn evidence and lived experience into compelling arguments for change.

Building partnerships: Crucially, you will share our commitment to tackling fuel poverty and improving outcomes across England, Wales and Northern Ireland. You will inspire others, build strong partnerships, and lead with the determination needed to secure lasting change for households.

You will be a credible, influential senior leader operating in complex stakeholder landscapes, who is adapt at building and nurturing relationships, developing coalitions and translating evidence into lasting change for fuel poor households.
You will bring significant experience of influencing policy and decision-making within a charity, public affairs, regulatory, political or campaigning environment.
We champion diversity in all its forms and are committed to cultivating an inclusive environment where people from all backgrounds can thrive and make an impact.

MORE INFORMATION

ESSENTIAL INFORMATION:

Post: Director of Policy and Influence.
Responsible to: Chief Executive.
Salary: DIR Scale £77,210.17 and London Weighting (if applicable) £3,300.
Location: Full time, permanent position, hybrid.



SKILLS AND KNOWLEDGE

- Strong understanding of how policy, political and regulatory decisions are made across government, parliament and regulatory bodies.
- Ability to build trusted relationships with ministers, parliamentarians, officials, regulators and senior stakeholders.
- Excellent communication skills, with the ability to turn evidence and insight into compelling arguments for change.
- Strong political judgement and an understanding of how to deliver influence in complex and fast-moving environments.

EXPERIENCE:

- Proven experience of leading policy, public affairs, campaigning or influencing activity.
- Experience of building coalitions, partnerships and alliances to achieve policy or organisational objectives.
- Experience of representing an organisation at a senior level with policymakers, regulators, industry leaders and external stakeholders.
- Experience of identifying and securing opportunities to influence government, parliamentary or regulatory decision-making.

DESIRABLE QUALIFICATIONS AND EXPERIENCE:

- Experience of leading policy, public affairs, research or campaigning functions.
- Experience of influencing government, parliamentary or regulatory decision-making.
- Experience of working within a charity, membership, public affairs or related environment.
- Experience of securing organisational change through partnerships, coalitions and stakeholder engagement.



HOW TO APPLY:

The closing date for applications is 7 December at 1pm. Interviews will be held in person, but can be arranged by video conference if necessary. Full details of the post and an application form can be found here: www.nea.org.uk/jobs.

We do not accept applications by CV. No recruitment or agency enquiries please.

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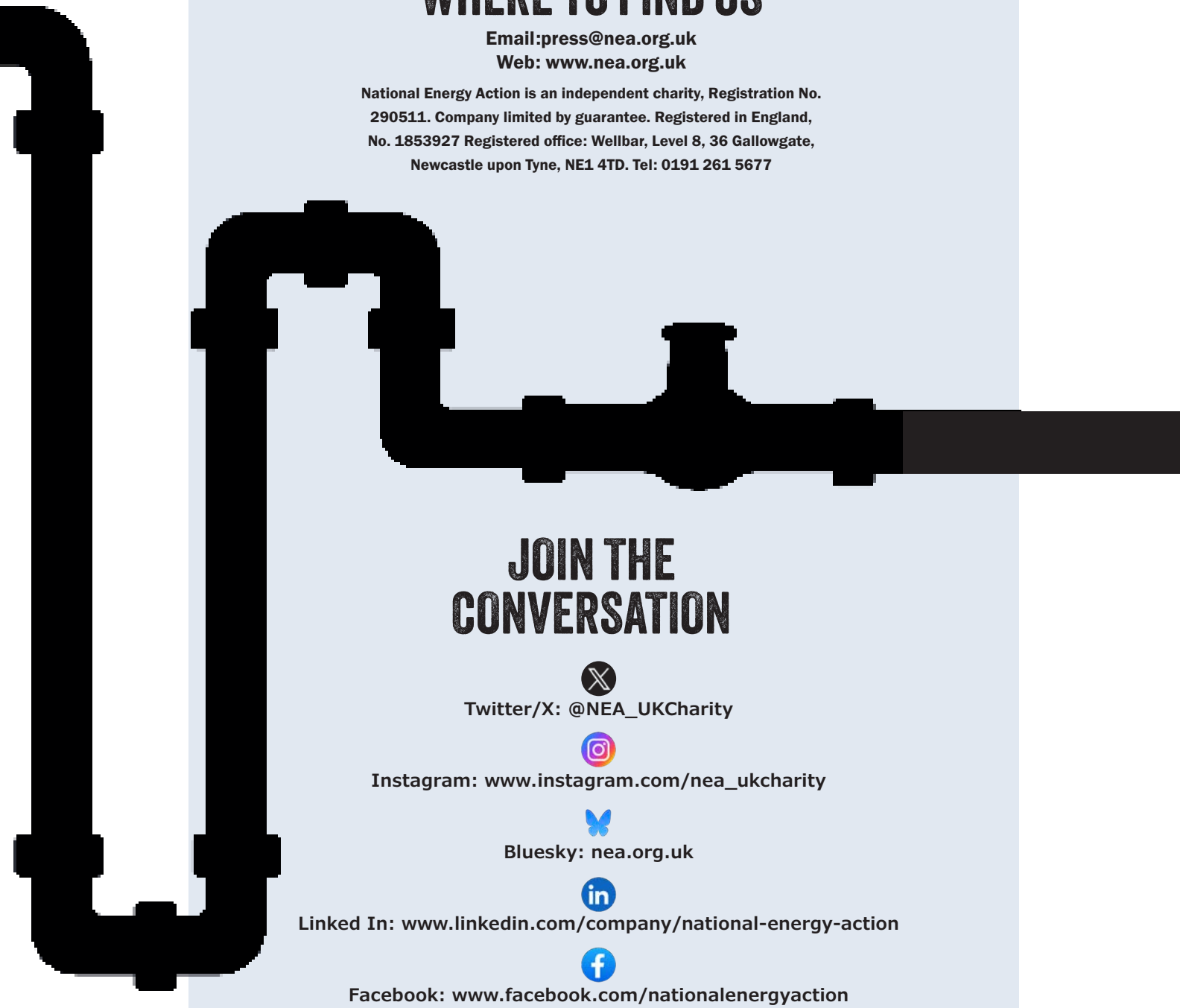
National Energy Action (NEA) is the national fuel poverty charity. We've worked across England, Wales, and Northern Ireland for over 40 years, to ensure that everyone can afford to live in a warm, healthy home.

Together with frontline practitioners, companies, regulators and governments, National Energy Action works to support vulnerable clients, raise awareness and achieve enduring change.

WHERE TO FIND US

Email:press@nea.org.uk
Web: www.nea.org.uk

National Energy Action is an independent charity, Registration No. 290511. Company limited by guarantee. Registered in England, No. 1853927 Registered office: Wellbar, Level 8, 36 Gallowgate, Newcastle upon Tyne, NE1 4TD. Tel: 0191 261 5677



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