

Benefits of smart meters for prepay and customers in vulnerable circumstances

Phillippa Brown 25th January 2023



The smart meter rollout in numbers





97% of people are aware of smart meters



Over 65s
are ahead of total GB
population in smart
meter ownership



More than 30.3 million smart meters have now been installed across GB



Those on low incomes are just as likely to have a smart meter installed as the rest of people in GB



54% of meters in GB are smart meters



Prepay customers
are more likely to say
their smart meter makes
a difference with energy
use

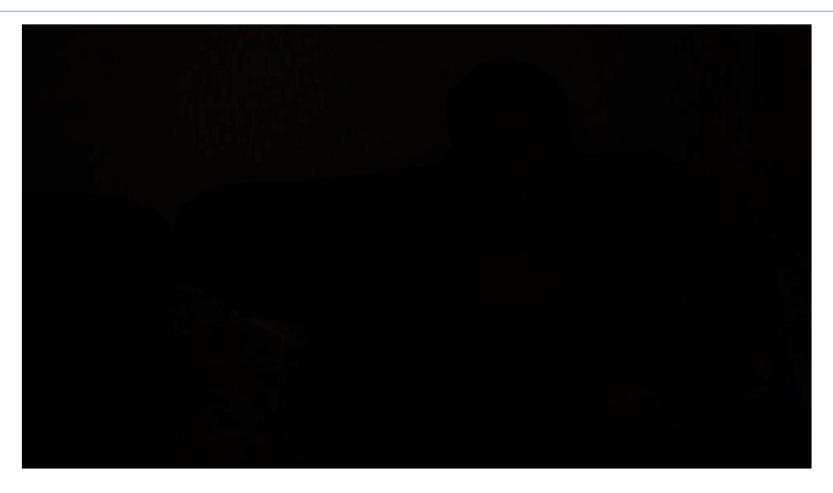
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Prepayment switching

- Anyone in financial difficulty with energy bills should contact their energy supplier as a first step
- Strict rules set by Ofgem include offering ways to help people repay money owed
- Suppliers can only switch a meter to prepayment where it is safe to do so
- Regulatory protections are the same for people with smart meters as they are for people with traditional analogue meters
- Citizens Advice can provide further support for people unable to resolve their issues with their supplier



Benefits of smart prepay – case study



Benefits of smart prepay

Customers can:

- top-up online over the phone or via text
- access remote support, including:
 - · automated friendly and emergency credit
 - disconnection-free hours
- use the in-home display to:
 - manage energy use and credit, set budgets and alerts

From Energy UK's Vulnerability Commitment, suppliers can:

- be alerted to customers self-rationing or selfdisconnecting
- send alerts to customers when credit drops below a level deemed safe, and when in emergency credit
- provide tailored advice on energy costs



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Benefits of smart prepay





- Remotely add EBSS discount directly to the smart meter
- Enhanced information to aid in budgeting
- Enhanced debt repayment process
- Reduced frequency of disputes with landlords and tenants
- Future options for new tariffs, such as timeof-use

- Reduces feelings of social stigma from having to top up in a public setting
- Save time from not having to travel to top up
- Allows for better quality of service from suppliers, such as identifying self-disconnection
- Ability to use IHD and apps, rather than directly interacting with the meter itself

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Campaigns in 2023

- Prioritizing prepay customers in 2023 despite this group being more likely to want a smart meter or have one already
- 2023 in Communities fund launched last week
- Campaigns to reach and support fuel poor households, carers and people who lack basic digital skills
- Information on what to do if you're struggling to pay your bills
- Continuing to promote the accessible in-home display (AIHD) to relevant audiences



Advice if you're worried about higher energy bills







